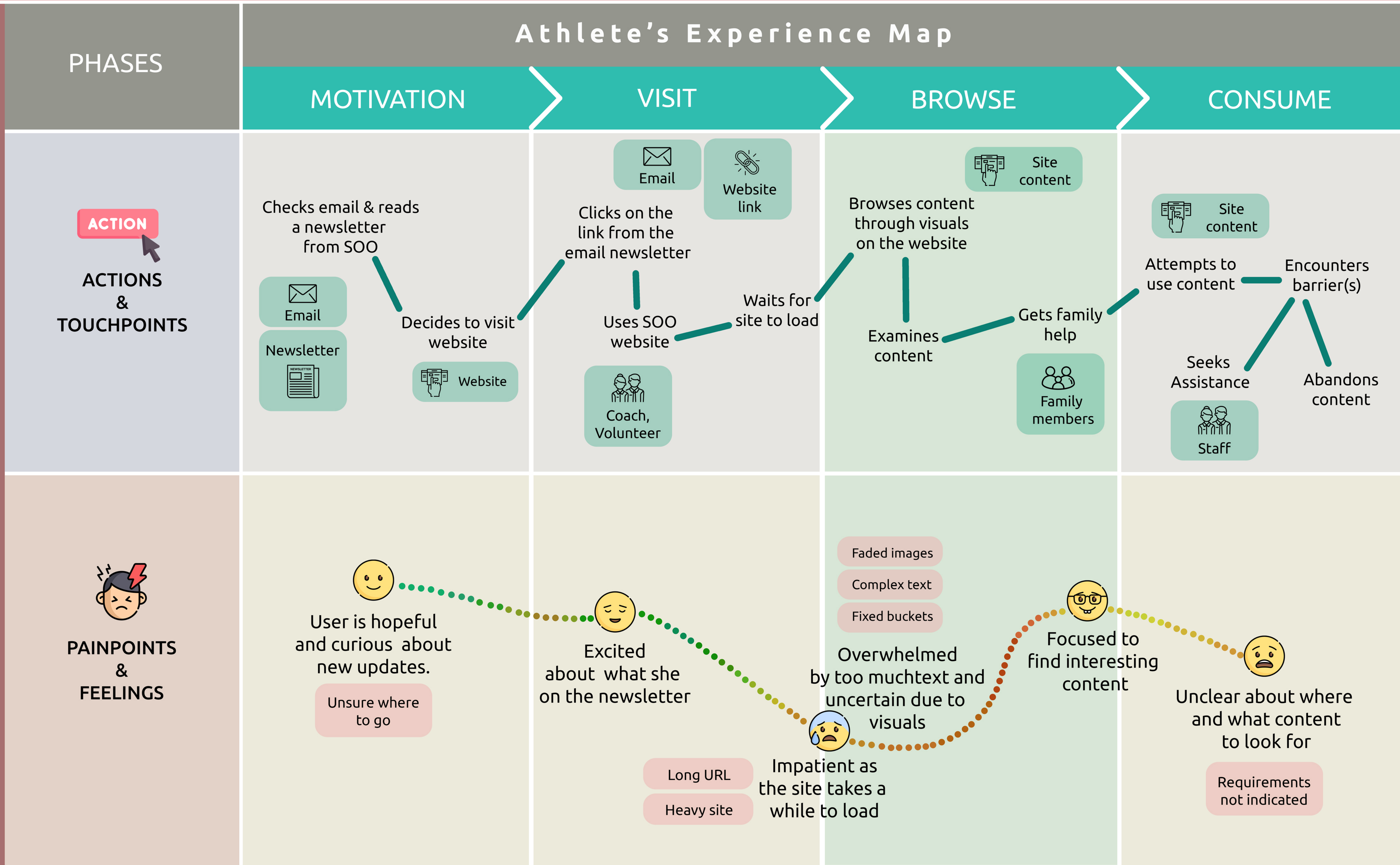


# Healthy at Home Website

## Athlete's Experience Map

CURRENT STATE



FUTURE STATE

### FIXES

- Organized navigation and redesigned menu.
- Improved Visuals.
- Slider for featured events & activities
- Tags to categorize and filter items
- Improve & consistent page layout
- Improved readability through concised text.

### Improved Browsing Experience

1. Organized navigation and redesigned menu.

2. Improved Visuals.

3. Slider for featured events & activities

4. Tags to categorize and filter items

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5. Improve & consistent page layout

6. Improved readability through concised text.

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6. Improved readability through concised text.

They can browse more independently as the visuals are now more clear, relevant and not faded. The relevant tags also improves their browsing experience.

They notice overall improved page layout with consistency in texts, images, tags etc. Their readability of the page improves due to concised and simplified text.